

Institution

Course

Announcements

First Exam

Posted on: Sunday, February 21, 2021 4:59:23 PM EST

Please be advised that our first exam will be available on Blackboard from Friday, February 26th to Monday, March 1st. The exam will cover chapter 1 to 3 and will have a combination of multiple choice and short answer questions.

Let me know if you need help with any thing.

Dr. Benhammou

Posted by: 

Posted to: 2021 Spring Term
(1) Management Theory and
Practice BUS 301
WEB1[45629] ()

TIPS FOR WRITING GOOD DISCUSSION COMMENTS

Posted on: Sunday, February 21, 2021 9:05:30 AM EST

All students,

I see most of you struggle with commenting on classmates' answers. The following is a resource that can help you improve formulating and drafting your comments. If it is still confusing to you, let me know.

When using Blackboard's online discussion tool, have you ever thought *do I get my classmates to read my posts?* If so, the following suggests

Think of the assignment in terms of a dialogue not a writing exercise of the course.

This means: elaborate one single idea and keep your message 1 harder to follow on screen. Of course, better-formulated and clear

Before you read others' responses, think about the assignment & support your thesis. Only then read other posts.

Respond to a post that contradicts, or supports, your own thought important to you.

In your response, you can also turn your own thoughts into questions the devil's advocate; ask challenging questions.

Posted by: 
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Avoid responses that offer only right and wrong perspectives and
If you are the first to post, post with a careful analysis and strong
It helps for the readers of your post if you include a specific quote
which comment you are referring to.

Choose a title for your comment carefully. Titles such as "Quest
Once you have posted, check back frequently to see if anybody

General Guidelines for Online Discussion

Participate *regularly* in class discussions. This is a simple tip
momentum, so you'll need to return to a discussion frequently to

Don't disappear after posting your comment. A discussion starts
comment, asking for clarification or presenting a difference of opinion
your comments, and address other participants' response to you

Stick to one topic at a time. If you have several different ideas
thread a clear descriptive title. This way, other classmates can easily
that most interest them.

Engage directly with the ideas of other participants. If each point
voiced by other participants, the discussion will maintain a sense of
previous posting you are responding to.

Choose provocative, informative subject lines for your post
or one called "My biased opinion on Question 2"? Which title is r

Take time to organize your thoughts before posting. You want
organized, easy-to-read manner. Provide only the most essential
in a reply. When your comment contains a lot of material, try to l

Avoid discussion posts that offer little more than "I agree."
should offer some new content, aimed to foster continued exploration
the discussion, and if a number of people post such statements, keep
track of issues that have not been fully investigated in previous p

Remember that discussion is an exchange, not a lecture. So
post, but it is a good idea to invite alternative perspectives. What
does your position relate to the position taken by other participant

Source: Funaro, G. N. Montell. F. (1999). Pedagogical roles and imp

Rubric

The weekly discussion has two components, answering the assignment's questions and commenting on at least three of your classmates' answers. The first component is worth two thirds of the assignment's grade and one third goes to your three comments on your classmates' answers. In other words, answering the questions is worth 67 points and commenting on classmates is worth 33 points (11 points for each comment). Here is how your answers and comments are evaluated.

	Insufficient	Fair	Good	Very Good	Excellent
Grade	<50	60-70	70-85	85-95	95-100
Use of Evidence to Support Argument	No evidence is used to support an argument.	One piece of evidence is used to support an argument	Two pieces of evidence are used to support an argument.	Three pieces of evidence are used to support an argument.	Four or more pieces of evidence are used to support an argument.
Organization	Organization is not logical or discernable.	Structure is not well-organized or readable. Sequence of ideas is random or confusing. Concepts are disjointed and writing is unclear.	Structure is disorganized but readable. Ideas do not always flow in logical sequence. Concepts are not always cohesive, and writing is confusing.	Structure of the response is organized and readable. Ideas flow in a logical sequence, for the most part. Concepts are generally cohesive.	Structure of the response is well-organized and readable. Ideas flow in a logical sequence. Concepts are cohesive and writing stands together.
Language, mechanics, voice, and style	Response is not written in complete sentences.	Sentences are not well-built. Overall, word choice does not reflect content. Many errors in grammar, punctuation, spelling, syntax or semantics are present.	Sentences are confusing occasionally. Often, word choice does not reflect content. Some errors in grammar, punctuation, spelling, syntax or semantics are present.	Sentences are clear with minimal confusion. Word choice reflects content adequately. Few errors in grammar, punctuation, spelling, syntax or semantics are present.	Sentences are fluent and well-built. Word choice reflects the content effectively. Minimal, if any, errors in grammar, punctuation, spelling, syntax or semantics are present.

- The importance of short-term and long-term financial planning
- The challenges faced by managers and the importance of getting the right person as well as motivating people.

Commitment to the Course: *By signing up for this course, you agree to attend all the meetings by way of logging in to Blackboard and participate in the assigned discussions, complete assignments by their respective due dates, and follow this syllabus.*

Communication with the instructor:

- *Email use: As per campus' instructions, we are, as faculty and students, are restricted to use college email only. Because of this restriction, I will not answer students that email me from emails other than York College provided email. My recommendation is to go back to Blackboard and make sure that you have the proper email address on the system.*
- Texting with faculty is not an option of communication.
- Best way to reach me is via email (ebenhammou@york.cuny.edu) and allow 24 hours for response time.

Make-up Examinations

'Make-up' examinations for Midterms and Quizzes will **not** be given. It may be granted only in exceptional situations. If the midterm examination is not taken as scheduled, the grade weight of the missed examination will be transferred to the Final examination in determining the student's grade for the course. The comprehensive Final Examination is mandatory.

General Information on Term/Research Paper and Presentation

More details to follow.

Determination of Grades

The overall grade for this course will be determined as follows:

Class Participation on Discussion Board	45%
Exam 1	10%
Midterm	10%
Exam 2	10%
Term Project	15%
Final Exam	10%